INFOMINE
Marketing Research

Metastatic Breast Cancer and Advanced Ovarian Cancer

Scope of work

Objective

The study aims to **investigate the current therapeutic approach** for **patients with MBC/OC,** as well as the opinions of oncologists regarding **various treatment schemes and products**, together with their rationale for picking them, and the profiles of patients regarding **various products.**

Methodology & Target & Geography

Qualitative interviews were conducted with HCPs who are working at **public sectors** and treating patients **with Metastatic Breast Cancer and Patients with Advanced Ovarian Cancer** in Egypt- Great Cairo.

Result

Our client got acquainted with the **current therapeutic approach** for patients with **MBC/OC at different stages** of the disease and the **choice of treatment** on any basis.