

Advanced Hemodynamic Monitoring

Objective

Knowing how **advanced hemodynamic monitoring** is implemented in hospitals and how **high-risk procedures** and therapies are estimated to use advanced hemodynamic monitoring in the Kingdom Saudi Arabia.

Methodology & Sample Target

Quantitative survey with **60 Anesthesiologists**.



Geography

Kingdom of Saudi Arabia- Nationwide.



Result

Our client was able to **take strategic decisions** on their marketing plan to **increase sales** for their medical device currently on the market.